REVOLUTION SMOKE-FREE

BREATHING CHANGE INTO THE WORKPLACE

Revolution Smoke-Free envisions a future where all types of workplaces are free from tobacco smoke.

Why should I make my workplace smoke-free?

Businesses do well when they keep their **costs down** and **productivity levels up**.

Costs go down

- Lower health-care costs
- Lower cleaning and maintenance costs
- Reduced fire, accident and injury costs
- Less risk of legal action from adversely affected nonsmoking employees

Productivity goes up

- Improved overall morale
- Less absenteeism
- Healthier workers and healthy environment for nonsmoking employees

Smoking in the workplace does the opposite: it **raises operational costs** and **reduces productivity** by adversely affecting the health of all workers.

WHO BENEFITS FROM A SMOKE-FREE WORKPLACE?

EMPLOYERS

can emerge as industry leaders and reap business benefits with a healthier workforce and corporate image.

CLIENTS

can enjoy services in a safe, healthy environment, free from the harms of tobacco smoke.

WORKERS

can be protected from the serious risks of tobacco smoke that could negatively affect their health and work, whether they are smokers or nonsmokers.

Everyone benefits from a smoke-free workplace!

World Health Organization
Western Pacific Region

Is this really the best way to go?

Will smoke-free policies be unpopular with workers?

Most employees – even smokers – **support smoke-free policies** after they have experienced a smoke-free environment.

Will businesses lose clients if they become smoke-free?

Global data overwhelmingly confirm that **going smoke-free does not harm businesses**. In fact, for some industries, **sales improve after going smoke-free.**

> **❝** Going 100% smoke-free is best for your business. **❞**

Why not just limit smoking to designated smoking areas instead of going 100% smoke-free?

Smoking areas mean that workers and visitors are **still exposed to tobacco smoke and its risks**. The only way to eliminate the hazards of tobacco smoke is through a 100% smoke-free policy.

Why not just make a ventilated smoking room?

Even the most advanced ventilation system **cannot eliminate tobacco smoke or its risks**. Only 100% smoke-free environments are effective in protecting health.

Your company can lead the way.

How do I start? Learn more and join the movement:

WWW.REVOLUTIONSMOKEFREE.ORG